LOVE FOOD EVENTS

QUALITY FOOD FESTIVALS

EXHIBITOR PACK 2022

CALENDAR OF EVENTS

9.10 APRIL

- THE STALKING SHOW - FOOD HALL AT EVENT

Weston Road, Stafford, ST18 0BD

15.16.17.18 APRIL (Easter Bank Holiday Weekend)

- GREAT MISSENDEN FOOD FESTIVAL -

Great Missenden, Buckinghamshire HP16 9AE

30 APRIL, 1.2 MAY (Bank Holiday Weekend)

- SHERBOURNE PARK FOOD FESTIVAL -

Sherbourne Park, Warwick CV35 8AA

18.19 JUNE

- ESSEX FESTIVAL OF FOOD & DRINK -

Cressing Temple Barns, Cressing, Braintree, Essex CM77 8PD

27.28.29 AUGUST (Bank Holiday Weekend)

- GREAT MISSENDEN FOOD FESTIVAL -

Great Missenden, Buckinghamshire HP16 9AE

INTRODUCTION

Four amazing festivals in 2022!

We are absolutely delighted to be bringing you a full calendar of events for 2022. All contracts are confirmed and HS2 will not be stopping us. Our Festivals will kick off with the Easter Great Missenden Food Festival, over the Easter Bank Holiday weekend and work has already begun to make our event access independent of HS2.

The Sherbourne Park Food Festival will take the place of the Mapledurham Food Festival over the May Day Bank Holiday weekend. Located in the county of Warwickshire, a short distance from Junction 15 of the M40, Sherbourne Park is perfectly located for the wealthy catchment areas of Warwick, Royal Leamington Spa, Kenilworth, Stratford Upon Avon & surrounding villages such as Ettington and Walton. As a company we have been involved with a number of events at this site, all of which have been extremely busy and we look forward to a very successful event.

The Essex Festival of Food & Drink will return to Cressing Temple Bars on 18.19 June in 2022. The event was moved from its original date in July so that is does not clash with major sporting events as it has done over the last couple of years (pre-Covid). The Essex Festival of Food and Drink has been running for 8 years and has built a solid foundation with over 100 exhibitors and attracting up to 10,000 visitors over the two days. We will be adding a number of interactive features that will be completely free of charge for visitors to enjoy, as well as making the current features (which were charged for in previous years) completely free. This should give the Festival a fresh feel and add an injection of new life to the event.

Last, but not least, we will be ending the season with the Great Missenden Food Festival, over the August Bank Holiday weekend.

Another exciting new addition to our 2022 event calendar is the Stalking Show, taking place at Staffordshire Showground on 9.10 April 2022. We have been invited to organise the Food Hall at this event and are thrilled to be able to offer our exhibitors this trading opportunity.

We are delighted to welcome Bill back to the Love Food team. If you have any questions regarding exhibiting at any of our events in 2022, please feel free to contact Bill on 07763 597323 or Hayley on 02476 451355.

Stay safe and we look forward to welcoming you back to our events in 2022.

The Love Food Events Team

2. VENUES

GREAT MISSENDEN - April & August

Great Missenden, Buckinghamshire

The Great Missenden Easter Food Festival has been running for almost 20 years. In the last decade the show has established itself as a pinnacle event in the festival calendar and has gone from strength to strength, attracting in the region of 16,000 top quality visitors over the weekend. In 2019, The Guardian listed the Festival as one of the best Easter days out for Families in the UK.

Situated just outside Great Missenden, in the Chiltern Hills, this area of outstanding natural beauty provides an elegant backdrop for this amazing event. Catchment areas include some of the wealthiest areas of the country such as Beaconsfield, Amersham, Gerrards Cross and Wendover. Our typical consumer is extremely affluent and in the mind set to spend. Building on the success of Easter, we launched the Great Missenden August Bank Holiday Food Festival in 2016. This event is still growing and regularly welcomes in the region of 10,000 customers over the three days.

SHERBOURNE PARK - May

Sherbourne Park, Warwick CV35 8AA

The Georgian mansion at Sherbourne Park creates an elegant backdrop for the Food Festival, which will take place in front of the house over the ha ha. Visitors will also be able to picnic on the front lawns of this idyllic location.

Sherbourne Park is an events and wedding venue, ideally situated a short distance from Junction 15 of the M40. Catchment areas include Royal Leamington Spa, Stratford Upon Avon, Warwick and the surrounding villages. This affluent area provides ample AB visitors with an estimated attendance in excess of 8,000 visitors.

The Festival will feature all of our usual free of charge interactive features, such as the children's cookery school, Chef's Table, BBQ Master Class, Cook School and more.

ESSEX FESTIVAL OF FOOD AND DRINK

Cressing Temple Barns, Witham Rd, Cressing, Braintree CM77 8PD

The Essex Festival of Food and Drink has an 8 year pedigree and is a flagship food festival in the Essex area. The festival is a welcome addition to our series of events and has solid foundations for us to build upon. Located at Cressing Temple Barns, catchment areas include Braintree, Colchester and Chelmsford. Welcoming nearly 10,000 visitor over the two days, we will offer visitors a new feel to the event, including additional features such as hands on master classes, a celebrity wine tasting experience, pop-up restaurant and most importantly, it's all free of charge. All activities that previously attracted a cost will be FREE.

CRESSING TEMPLE - ESSEX

THE STALKING SHOW - April

Weston Road, Stafford, ST18 0BD

We are delighted to announce that Love Food Events will be organising the Food Hall at the Stalking Show, held at Staffordshire County Showground in April 2022.

The Stalking Show, is not only dedicated to those who hunt & stalk but those who have a passion for the great outdoors. Set over two days, visitors can see everything from time served trade displays and demonstrations of the latest gear and rifles including talks by our top presenters. Hunting and tracking dog demonstrations, Cooking Venison from field to fork, plus all the equipment (Rifles, Optics, Clothing, Accessories, Quads & Tracks) on your wish list for every aspect of the sporting rifle

Staffordshire County showground is a multi purpose venue hosting a variety of events all year round. Situated in a prime accessible location within the beautiful Staffordshire countryside and close to a major motorway network.

Trade space is available both inside and outside.

THE STALKING SHOW

STAFFORDSHIRE

EVENT FEATURES

There will be plenty to entice local foodies including:

- EXHIBITOR MARKET PLACE -

80 - 175 exhibitors selling artisan food and drink, crafts and gifts.

- BBQ MASTER CLASS THEATRE -

Celebrity and expert chefs will be inspiring home cooks, visitors have the chance to cook along with the chef.

- CELEBRITY CHEFS -

Various Celebrity chefs will be joining us throughout 2021.

- COOK-A-LONG MASTER CLASS THEATRE -

Visitors have the chance to cook along with expert chefs.

- WINE BAR AND WINE TASTING SESSIONS -

- CHILDREN'S COOKERY & FOOD SCIENCE EXPERIMENTS -

- CHILDREN'S AREA -

Including the Make n Take craft area, rides and slides and treasure hunt.

- LOCAL PRODUCER AVENUE -

Discounted trade stands available to food/drink producers based within a 20 mile radius of the venue.

- STREET FOOD EXPERIENCE -

Culinary experiences from all over the world.

- LIVE MUSIC -

- THE KITCHEN TABLE EXPERIENCE -

- PLANT BASED DEMONSTRATIONS AND TASTINGS -

EVENT MARKETING

Every venue is unique and we tailor our marketing strategy for each venue. We will provide you with details of the unique selling points that we will promote each venue on in due course. However, for all of our venues as a minimum, we invest in the following:

Regional Press & Radio Advertising -

Our marketing campaigns are complimented with local lifestyle publications and coverage in the regional press and local radio.

Direct Leaflet Drops -

A door-to-door leafleting campaign will reach 70,000 + households within the catchment area.

Roadside Signage -

100 A0 advertising boards will be placed throughout the catchment areas, alongside banners and signs on major roadways.

Social Media Campaigns -

In partnership with our key brands we engage in extensive social media campaigns. With the support of key appliance sponsors we have a range of major kitchen items to offer as prize giveaways.

Direct Marketing –

With a vast database of names and addresses from our existing and partner databases, the direct marketing campaign offers extensive coverage to a huge section of the population.

VISITOR DEMOGRAPHIC

Visitor demographic breakdown for food festivals:

- 42% Men, 58% Women, 89%AB Adults
- AB - attendees that are wealthy professionals, that live in desirable and aspirational areas normally owning large houses.
- The typical foodie visitors are looking for quality in their food and drink, and are prepared to pay for it. With the majority looking for premium products to enhance their life style.
- On average they have a high disposable income and a passion for all things foodie, visitors wish to be inspired, to learn.

EXHIBITOR INFO

FOOD & DRINK EXHIBITORS:

INSIDE SPACE TRADE STANDS -
Space only within a steel framed marquee.

LOCAL PRODUCER AVENUE -
Food/drink producers based within a 20 mile radius of the venue only.

PRIVATE PAVILION -
Individual 6m x 6m marquee.

OUTSIDE SPACE ONLY -
Space only on grass.

CRAFT AND GIFT EXHIBITORS -
There will be a dedicated Craft and Gift area for non food/drink related exhibitors within the marquees. Space is limited.
Space only within a steel framed marquee.

CATERING EXHIBITORS -
The Street Food Experience will feature vendors selling a variety of international cuisines, plus mobile bars/brands, ice cream, sweet treats and drink vendor pitches available.
Space only on grass.

SPONSORSHIP

A range of sponsorship opportunities are available for all budgets and are an excellent way to increase exposure and awareness of your brand.

Headline Sponsorship Package:
A tailored package will be created for the headline sponsor featuring:

- Inclusion on all leaflets, press advertising, email and social media campaigns
- Prime position trade stand space in the form of a private pavilion or equivalent marquee, including electric and lighting
- Front page presence and full page feature in show catalogue
- Onsite branding space at key locations including the entrance
- Branding on website inc. logo and link on the front page
- 100 complimentary tickets

Price on application

Feature Sponsorship Package:
Feature sponsorship packages are available for the Cook-A-Long Master Class Theatre, the Chef's Table and Children's Cookery & Food Lab Theatre.

- Stage side branding in the feature area
- Inclusion on promotional literature relating to the sponsored feature
- Full page feature in show catalogue
- Branding on website inc. logo and link
- 100 complimentary tickets
- Option to play advertisement on feature TV screens
- Mention by comperes / speakers in introductions
- Literature placement in sponsored feature area

Price on application

EXTRA PROMOTION

Headline or Feature sponsorship might not be to everyone's budget, but there are many ways to increase your brand exposure. Why not increase your presence in the following ways:

- Show catalogue advertising
- Goody Bag Inclusion
- Additional onsite branding space for banners
- Social media promotion
- Option to play advertisement on feature TV screens

Price on application

LOVE FOOD EVENTS
QUALITY FOOD FESTIVALS

Great Missenden Easter Food Festival
Application Form 2022

TRADING NAME: ..... TEL: .....

CONTACT NAME: ..... MOB: .....

ADDRESS: ..... EMAIL: .....

..... WEBSITE: .....

..... POSTCODE: .....

DESCRIPTION OF WORK/GOODS/PRODUCE:

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INSIDE SPACE ~ Space only: **3m x 2m = £400.00 ~ 3m x 2m corner = £450.00** ~ More than 3m = **£110.00 per extra metre frontage**

LOCAL PRODUCERS ~ Space only: **2m x 2m Inside Space or 3m x 3m Outside Space = £180.00** ~ then **£90.00 per extra metre frontage**

OUTSIDE SPACE ~ Space only on grass: **3m x 3m = £350.00 ~ 6m x 3m = £450.00 ~ 6m x 6m = £500.00 ~**
More than 6m = **£55.00 per extra metre frontage**

PRIVATE PAVILION ~ **Price on Application**

CATERERS ~ Outside space on grass: **Price on Application**

Space booked must include your access and your entire stand (including tow bar for outside exhibitors)

CORNER SPACE = £50.00 - Guarantees a stand with 2 or 3 sides open **- CAMPING = £10.00 per caravan / tent -** Includes toilet in camping area.

Date & Event	Front x Depth	Outside Space	Inside Space (Food/Craft & Gift)	Private Pavilion	Local Producer	Caterer	No. Sides Open			Corner Position or 3 Sides Open (£50.00)	Camping (Y/N)	Office Use Only F LP G/C C
							1	2	3			
Great Missenden Easter Food Festival - Easter B/H Weekend ***GT. MISSENDEN ~ 15.16.17.18 APRIL*** ***Off A413, Great Missenden, Bucks HP16 9AE***												

Please return your completed and signed Application Form along with your **£75.00 deposit**
(payable to Love Food Events Ltd) to the address below:

Love Food Events Ltd, Unit 5 Lifford Way, Binley Industrial Estate, Coventry CV3 2RN

We will sign and return a copy of final confirmation of acceptance.
Application Forms received without deposits will not be processed.

ANCILLARY ITEMS:		**No. Required:**
Tables (6ft)	£10 each + VAT	.....
Chairs	£4 each + VAT	.....
Single 13 Amp Socket	£55 each + VAT	.....
16 Amp C Form Socket	£69 each + VAT	.....
32 Amp (Cooker Supply)	£80 each + VAT	.....
Camping	£10 each + VAT	.....

PAYMENT IN FULL REQUIRED ON OR BEFORE INVOICE DUE DATE
I am signing to say I have read and understood the Notes and Conditions overleaf and agree to be bound by them.

Signed (Exhibitor): ..... Date: ..... Signed (Love Food Events Ltd): ..... Date: .....

The Stalking Show

Food Hall Application Form 2022

TRADING NAME: ..... TEL: .....

CONTACT NAME: ..... MOB: .....

ADDRESS: ..... EMAIL: .....

..... WEBSITE: .....

..... POSTCODE: .....

DESCRIPTION OF WORK/GOODS/PRODUCE:

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INSIDE SPACE ~ Space only: **3m x 2m = £300.00 ~ 3m x 2m corner = £350.00** ~ More than 3m = **£95.00 per extra metre frontage**

OUTSIDE SPACE ~ Space only on grass: **3m x 3m = £250.00 ~ 6m x 3m = £350.00 ~ 6m x 6m = £400.00 ~**
More than 6m = **£50.00 per extra metre frontage**

CATERERS ~ Outside space on grass: **Price on Application**

Space booked must include your access and your entire stand (including tow bar for outside exhibitors)

CORNER SPACE = £50.00 - Guarantees a stand with 2 or 3 sides open

EXHIBITOR ONSITE CAMPING - Price on Application

Date & Event	Front x Depth	Outside Space	Inside Space	No. Sides Open			Corner Position or 3 Sides Open (£50.00)	Camping (Y/N)	Office Use Only
				1	2	3			
The Stalking Show ***STAFFORDSHIRE SHOWGROUND ~ 9.10 APRIL*** ***Weston Road, Stafford, ST18 0BD***									

Please return your completed and signed Application Form along with your
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(payable to Love Food Events Ltd) to the address below:

Love Food Events Ltd, Unit 5 Lifford Way, Binley Industrial Estate, Coventry CV3 2RN

We will sign and return a copy of final confirmation of acceptance.
Application Forms received without deposits will not be processed.

ANCILLARY ITEMS:		**No. Required:**
Tables (6ft)	£10 each + VAT	.....
Chairs	£4 each + VAT	.....
Single 13 Amp Socket	£55 each + VAT	.....
16 Amp C Form Socket	£69 each + VAT	.....
32 Amp (Cooker Supply)	£80 each + VAT	.....
Camping	Cost TBC	.....

PAYMENT IN FULL REQUIRED ON OR BEFORE INVOICE DUE DATE
I am signing to say I have read and understood the Notes and Conditions overleaf and agree to be bound by them.

Signed (Exhibitor): ..... Date: ..... Signed (Love Food Events Ltd): ..... Date: .....

LOVE FOOD EVENTS
QUALITY FOOD FESTIVALS

Sherbourne Park Food Festival
Application Form 2022

TRADING NAME: ..... TEL: .....

CONTACT NAME: ..... MOB: .....

ADDRESS: ..... EMAIL: .....

..... WEBSITE: .....

..... POSTCODE: .....

DESCRIPTION OF WORK/GOODS/PRODUCE:

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INSIDE SPACE ~ Space only: **3m x 2m = £350.00 ~ 3m x 2m corner = £400.00** ~ More than 3m = **£105.00 per extra metre frontage**

LOCAL PRODUCERS ~ Space only: **2m x 2m Inside Space or 3m x 3m Outside Space = £180.00** ~ then **£90.00 per extra metre frontage**

OUTSIDE SPACE ~ Space only on grass: **3m x 3m = £300.00 ~ 6m x 3m = £400.00 ~ 6m x 6m = £450.00 ~**
More than 6m = **£50.00 per extra metre frontage**

PRIVATE PAVILION ~ **Price on Application**

CATERERS ~ Outside space on grass: **Price on Application**

Space booked must include your access and your entire stand (including tow bar for outside exhibitors)

CORNER SPACE = £50.00 - Guarantees a stand with 2 or 3 sides open **- CAMPING = £10.00 per caravan / tent -** Includes toilet in camping area.

Date & Event	Front x Depth	Outside Space	Inside Space (Food/Craft & Gift)	Private Pavilion	Local Producer	Caterer	No. Sides Open 1	2	3	Corner Position or 3 Sides Open (£50.00)	Camping (Y/N)	Office Use Only F G/C LP C
Sherbourne Park Food Festival - May Day B/H Weekend ***SHERBOURNE PARK ~ 30 APRIL, 1.2 MAY*** ***Sherbourne Park, Warwick CV35 8AA***												

Please return your completed and signed Application Form along with your **£75.00 deposit**
(payable to Love Food Events Ltd) to the address below:

Love Food Events Ltd, Unit 5 Lifford Way, Binley Industrial Estate, Coventry CV3 2RN

We will sign and return a copy of final confirmation of acceptance.
Application Forms received without deposits will not be processed.

ANCILLARY ITEMS:		No. Required:
Tables (6ft)	£10 each + VAT	.....
Chairs	£4 each + VAT	.....
Single 13 Amp Socket	£55 each + VAT	.....
16 Amp C Form Socket	£69 each + VAT	.....
32 Amp (Cooker Supply)	£80 each + VAT	.....
Camping	£10 each + VAT	.....

PAYMENT IN FULL REQUIRED ON OR BEFORE INVOICE DUE DATE
I am signing to say I have read and understood the Notes and Conditions overleaf and agree to be bound by them.

Signed (Exhibitor): ..... Date: ..... Signed (Love Food Events Ltd): ..... Date: .....

LOVE FOOD EVENTS
QUALITY FOOD FESTIVALS

Essex Festival of Food and Drink
Application Form 2022

TRADING NAME: ..... TEL: .....

CONTACT NAME: ..... MOB: .....

ADDRESS: ..... EMAIL: .....

..... WEBSITE: .....

..... POSTCODE: .....

DESCRIPTION OF WORK/GOODS/PRODUCE:

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INSIDE SPACE ~ Space only: **3m x 2m = £350.00 ~ 3m x 2m corner = £400.00** ~ More than 3m = **£105.00 per extra metre frontage**

LOCAL PRODUCERS ~ Space only: **2m x 2m Inside Space or 3m x 3m Outside Space = £180.00** ~ then **£90.00 per extra metre frontage**

OUTSIDE SPACE ~ Space only on grass: **3m x 3m = £300.00 ~ 6m x 3m = £400.00 ~ 6m x 6m = £450.00 ~**
More than 6m = **£50.00 per extra metre frontage**

PRIVATE PAVILION ~ **Price on Application**

CATERERS ~ Outside space on grass: **Price on Application**

Space booked must include your access and your entire stand (including tow bar for outside exhibitors)

CORNER SPACE = £50.00 - Guarantees a stand with 2 or 3 sides open **- CAMPING = £10.00 per caravan / tent -** Includes toilet in camping area.

Date & Event	Front x Depth	Outside Space	Inside Space (Food/Craft & Gift)	Private Pavilion	Local Producer	Caterer	No. Sides Open			Corner Position or 3 Sides Open (£50.00)	Camping (Y/N)	Office Use Only F LP G/C C
							1	2	3			
Essex Festival of Food and Drink ***CRESSING TEMPLE BARNS ~ 18.19 JUNE*** ***Cressing Temple Barns, Witham Rd, Cressing, Braintree CM77 8PD***												

Please return your completed and signed Application Form along with your **£75.00 deposit**
(payable to Love Food Events Ltd) to the address below:

Love Food Events Ltd, Unit 5 Lifford Way, Binley Industrial Estate, Coventry CV3 2RN

We will sign and return a copy of final confirmation of acceptance.
Application Forms received without deposits will not be processed.

ANCILLARY ITEMS:		**No. Required:**
Tables (6ft)	£10 each + VAT	.....
Chairs	£4 each + VAT	.....
Single 13 Amp Socket	£55 each + VAT	.....
16 Amp C Form Socket	£69 each + VAT	.....
32 Amp (Cooker Supply)	£80 each + VAT	.....
Camping	£10 each + VAT	.....

PAYMENT IN FULL REQUIRED ON OR BEFORE INVOICE DUE DATE
I am signing to say I have read and understood the Notes and Conditions overleaf and agree to be bound by them.

Signed (Exhibitor): ..... Date: ..... Signed (Love Food Events Ltd): ..... Date: .....

LOVE FOOD EVENTS
QUALITY FOOD FESTIVALS

Great Missenden August Food Festival
Application Form 2022

TRADING NAME: ..... TEL: .....

CONTACT NAME: ..... MOB: .....

ADDRESS: ..... EMAIL: .....

..... WEBSITE: .....

..... POSTCODE: .....

DESCRIPTION OF WORK/GOODS/PRODUCE:

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INSIDE SPACE ~ Space only: **3m x 2m = £350.00 ~ 3m x 2m corner = £400.00** ~ More than 3m = **£105.00 per extra metre frontage**

LOCAL PRODUCERS ~ Space only: **2m x 2m Inside Space or 3m x 3m Outside Space = £180.00** ~ then **£90.00 per extra metre frontage**

OUTSIDE SPACE ~ Space only on grass: **3m x 3m = £300.00 ~ 6m x 3m = £400.00 ~ 6m x 6m = £450.00 ~**
More than 6m = **£50.00 per extra metre frontage**

PRIVATE PAVILION ~ **Price on Application**

CATERERS ~ Outside space on grass: **Price on Application**

Space booked must include your access and your entire stand (including tow bar for outside exhibitors)

CORNER SPACE = £50.00 - Guarantees a stand with 2 or 3 sides open **- CAMPING = £10.00 per caravan / tent -** Includes toilet in camping area.

Date & Event	Front x Depth	Outside Space	Inside Space (Food/Craft & Gift)	Private Pavilion	Local Producer	Caterer	No. Sides Open			Corner Position or 3 Sides Open (£50.00)	Camping (Y/N)	Office Use Only F LP G/C C
							1	2	3			
Great Missenden August Food Festival - August B/H Weekend **GT. MISSENDEN ~ 27.28.29 AUGUST** ***Off A413, Great Missenden, Bucks HP16 9AE***												

Please return your completed and signed Application Form along with your **£75.00 deposit**
(payable to Love Food Events Ltd) to the address below:

Love Food Events Ltd, Unit 5 Lifford Way, Binley Industrial Estate, Coventry CV3 2RN

We will sign and return a copy of final confirmation of acceptance.
Application Forms received without deposits will not be processed.

ANCILLARY ITEMS:		No. Required:
Tables (6ft)	£10 each + VAT	.....
Chairs	£4 each + VAT	.....
Single 13 Amp Socket	£55 each + VAT	.....
16 Amp C Form Socket	£69 each + VAT	.....
32 Amp (Cooker Supply)	£80 each + VAT	.....
Camping	£10 each + VAT	.....

PAYMENT IN FULL REQUIRED ON OR BEFORE INVOICE DUE DATE
I am signing to say I have read and understood the Notes and Conditions overleaf and agree to be bound by them.

Signed (Exhibitor): ..... Date: ..... Signed (Love Food Events Ltd): ..... Date: .....

NOTES AND CONDITIONS

We recommend that you read these Conditions carefully and keep a copy for future reference. These Conditions will govern any Contract that the Organiser makes with you. These Conditions do not affect your statutory or common law rights.

1. DEFINITIONS, GOVERNING LAW AND INTERPRETATION

1.1 Definitions

In these notes and conditions (the "Conditions") the following words and expressions are expressly defined and shall have the following meanings:

"Contract" means any contract between the Organiser and the Exhibitor for the provision of services, incorporating these Conditions;
"Exhibitor" means the person, company or organisation who has contracted for a stand or stands at the Fair;
"Exhibition Site" means the venue as described in the booking information;
"Fair" means the fair as described in the booking information; and
"Organiser" means **Love Food Events Ltd** a company incorporated in England and Wales (registered number 11678986) and whose registered office is at **Unit 5 Lifford Way, Binley Industrial Estate, Coventry CV3 2RN.**

1.2 Governing law and Interpretation

These Conditions and/or the Contract and any disputes or claims arising out of or in connection with their subject matter are governed by and construed in accordance with the law of England and the parties irrevocably submit to the exclusive jurisdiction of the Courts of England in respect of the same.

2.1 The Contract shall be made (and without limitation bookings shall only be accepted) on and subject to these Conditions to the exclusion of all other terms and conditions (including any terms or conditions which the Exhibitor purports to apply.)
2.2 These Conditions apply to all bookings and any variation to these Conditions shall have no effect unless expressly agreed in writing by both the Organiser and the Exhibitor. The Exhibitor acknowledges that it has not relied on any statement, promise or representation made or given by or on behalf of the Organiser which is not set out in writing in the Contract.

3.1 The Organiser undertakes to promote Fairs in a professional manner. Fairs will be advertised appropriately and where possible fairs will be signposted. Details of marketing activities conducted by the Organiser are available upon request at reasonable notice.
3.2 The starting and finishing times of the Fair will be notified to the Exhibitor.
3.3 The Organiser will consider all applications from prospective Exhibitors and will take reasonable steps to ensure a consistent quality of Exhibitor and a competitive mix of products.
3.4 The Organiser will provide each Exhibitor with a stand, which will be as described on the booking form in terms of size and location.
3.6 The Organiser will ensure public liability insurance in the sum of £5,000,000 for each Fair.

4.1 Each Exhibitor must provide details to the Organiser of the stock that they wish to sell. Only appropriate Exhibitors will be accepted. The Organiser may request photographs and/or samples. Exhibitors attempting to display or sell stock that in the opinion of the Organiser is different from that detailed may be required to remove such stock and/or required to leave the Fair or the Exhibition Site (at the absolute discretion of the Organiser, whose opinion shall be final in this respect).
4.2 The Exhibitor is responsible for ensuring that all stock displayed and/or offered for sale complies with any relevant UK legislation governing, *inter alia*, its manufacture, advertising and sale. Without limitation to the foregoing it is a condition that the Exhibitor, rather than the Organiser, is responsible for obtaining, and each Exhibitor undertakes to obtain, any necessary consents or licences (including without limitation as regards the sale of alcohol or alcoholic goods for consumption on or off the Exhibition Site) and the Exhibitor shall indemnify the Organiser against any loss to the Organiser as a consequence of the Exhibitor breaching the aforesaid condition in any respect.
4.3 The Exhibitor must not display or offer for sale goods of a noxious or obscene nature or which contravene any UK legislation. The Organiser reserves the right to remove any such material from the Fair.
4.4 The Exhibitor undertakes to display their stock in the allocated space, in good order and in a professional and attractive manner.
4.5 The Exhibitor undertakes to ensure that the Exhibitor's stand is staffed and adequately stocked throughout the advertised hours of the Fair.
4.6 The Exhibitor undertakes not to pack away any stock and/or leave the Exhibition Site until after the Fair has closed and the Exhibitor has been given permission from the Organiser to pack away.
4.7 All electrical equipment used by Exhibitors should have the relevant IEE certification.
4.8 At the end of the Fair all Exhibitors must ensure that their stand is cleared, all rubbish removed and that the Exhibition Site is left in a clean and orderly state.
4.9 Without prejudice to the provisions of clause 4.1, the Exhibitor accepts that it may be necessary for the Organiser to request the Exhibitor to move and/or remove any item in connection with the Exhibition Site, including the removal of vehicles, boxes, packaging materials etc and undertakes to comply with any request reasonably made by the Organiser, its employees or assignees.
4.10 The Exhibitor may not assign, sublet or grant licences in respect of the whole or any part of the space allocated to them and/or any other benefit or obligation under this agreement.
4.11 All exhibitors are required to have their own Public Liability Insurance and to have it with them at all times.

5.1 The payment amount should be calculated according to the detail in the booking information.
5.2 Payment should be made by cheque made payable to **Love Food Events Ltd**
5.3 A non-refundable deposit of **£75.00** is due at the time of booking. Payment of the balance of the payment amount (i.e. less the non-refundable deposit, if applicable) must be made no later than 28 days before the date of the Fair.
5.4 No booking will be accepted unless it is accompanied by the appropriate non-refundable deposit and the Organiser reserves the right to cancel any booking and retain the non-refundable deposit if the balance of the payment amount is not received no later than 28 days before the date of the Fair.
5.5 The Organiser reserves the right to refuse any booking.
5.6 The Organiser is entitled to cancel any booking not less than 24 hours before the date of the Fair should the Organiser (in its sole discretion) deem it beneficial or expedient to do so (for whatever reason), provided that the Organiser shall then refund to the Exhibitor within 7 days the deposit and any other part of the payment amount then paid by the Exhibitor. The Exhibitor accepts that in this respect every booking is purely provisional until the date and time 24 hours and less before the Fair; and the Exhibitor further agrees that in the event that his booking is cancelled pursuant to this clause 5.6 the Organiser shall have no further liability whatsoever to the Exhibitor other than as regards repayment of the payment amount and deposit and without limitation to the foregoing the Organiser shall have no liability in those circumstances to the Exhibitor in respect of any direct, indirect or consequential loss (all three of which terms include, without limitation, pure economic loss, loss of profits, loss of business, loss of contracts, damage to property, depletion of goodwill and similar loss), costs, damages, charges or expenses caused directly or indirectly to the Exhibitor.
5.7 Cancellation of any booking by the Exhibitor must be made in writing. A full refund (other than of the deposit, which shall be retained by the Organiser) shall be made if cancellation is more than three months before the date of the Fair. No refund of any of the payment amount will be made and/or the full fee will be payable if cancellation is made 28 days or less before the date of the Fair.
5.8 In the event of the Exhibitor entering into liquidation, whether compulsory or voluntary (save for the purpose of reconstruction or amalgamation) or, being an individual, committing any act of bankruptcy, or whether a company or an individual, calling any meeting of, or making any arrangements with, its/his creditors, or permitting any judgement to remain unsatisfied for seven days, or a distress or execution being levied upon any goods or premises of the Exhibitor, the Organiser shall have the right to terminate any contract with the Exhibitor, to cancel the allocation of the stand and to retain all monies paid by the Exhibitor under such a contract.

6.1 Every Exhibitor hereby accepts liability for all acts or omissions of himself, his servants, contractors and agents and undertakes to indemnify the Organiser and keep it indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever which may be taken or made against the Organiser or incurred or become payable by it arising therefrom or in respect thereof, including any claims arising out of the supply by the Exhibitor of samples of any kind whatsoever, whether such samples be sold or given away free and including without limitation any legal costs and expenses and any compensation costs and disbursements paid by the Organiser on the advice of his solicitors to compromise or settle any such claims.
6.2 If the Fair is cancelled by reason of war, fire, national emergency, labour dispute, strike, lock-out, civil disturbance, inevitable accident, the non-availability of the Fair premises, or any other cause, whether ejusdem generis or not, without limitation the Organiser may at their entire discretion repay any payment amount paid by the Exhibitor (other than the non-refundable deposit which shall then be used to cover administration costs of the Organiser) or part thereof, but shall be under no obligation to repay the whole or part of such rental, and shall be under no liability to the Exhibitor in respect of any actions, claims, losses (including consequential losses), costs, expenses whatsoever which may be brought against or suffered or incurred by the Exhibitor, as the result of the happening of any such events.
6.3 If the Exhibitor, or their servants, agents or subcontractors should fail to remove all their property or otherwise fail to vacate the Fair premises in accordance with the timetable issued by the Organiser, the Organiser will hold the Exhibitor fully responsible for any penalties imposed by the venue owner, or any other losses and costs incurred by the Organiser as a result of the Exhibitor failing to vacate the premises by the agreed time and the Exhibitor agrees to pay the same on an indemnity basis.
6.4 The Organiser does not accept responsibility for any loss or damage from any cause whatever, in respect of any property brought to the Fair premises by Exhibitors or stand holders or their servants, agents, subcontractors or any other persons, and the Exhibitor or stand holder is required to indemnify the Organiser in respect of any such loss or damage to the exhibits or any other property brought to the premises whether it is their property or not. Without limitation the Exhibitor shall indemnify the Organiser in respect of any liability in respect of any damage to the Exhibition Site arising from use thereof by the Exhibitor, their servants or agents.
6.5 Each Exhibitor shall indemnify the Organiser against any claim which may be made in respect of any alleged breach or infringement of any copyright, patent or without limitation other intellectual property right(s) by that Exhibitor during the period of his occupation of an allotted stand space, or without limitation otherwise in connection with the Fair.
6.6 Save as may be stated elsewhere in these Conditions, all warranties, conditions and other terms implied by statute or common law (save for the conditions implied by section 12 of the Sale of Goods Act 1979) are, to the fullest extent permitted by law, excluded from the Contract.
6.7 Nothing in these Conditions excludes or limits the liability of the Company:
6.7.1 for death or personal injury caused by the Organiser's negligence;
6.7.2 under section 2(3) of the Consumer Protection Act 1987;
6.7.3 for any matter which it would be illegal for the Company to exclude or attempt to exclude its liability; or
6.7.4 for fraud or fraudulent misrepresentation.
6.8 Without prejudice to the foregoing provisions of these Conditions:
6.8.1 the Organiser's total liability in contract, tort (including without limitation negligence or breach of statutory duty), misrepresentation, restitution or otherwise, arising in connection with the performance or contemplated performance of the Contract shall be limited to the payment amount as set out in the booking form; and
6.8.2 the Organiser shall not be liable to the Exhibitor for any pure economic loss, loss of profits, loss of business, loss of contracts, damage to property, depletion of goodwill or otherwise, in each case whether direct, indirect or consequential, or any claims for consequential compensation whatsoever (howsoever caused) which arise out of or in connection with the Contract.

7.1 The Organiser shall not be liable to the Exhibitor or be deemed to be in breach of the Contract by reason of any delay in performing, or any failure to perform, any of the Organiser obligations, if the delay or failure was due to any cause beyond the Organiser's reasonable control.

8.1 If any provision of the Contract (or part of a provision) is found by any Court or administrative body of competent jurisdiction to be invalid, unenforceable or illegal, the other provisions shall remain in force.
8.2 If any invalid, unenforceable or illegal provision would be valid, enforceable or legal if some part of it were deleted, the provision shall apply with whatever modification is necessary to give effect to the commercial intention of the parties.

9.1 The Organiser may assign and/or subcontract the Contract or any part of it to any person, firm or company. The Exhibitor may not assign or subcontract the Licence and/or the Contract.

The Exhibitor signs overleaf to confirm that he has read and understood and agrees to the above Conditions, and to agree that the Conditions will be incorporated into the Contract to the exclusion of any other terms and conditions save as clearly stated on the booking form. By signing overleaf the Exhibitor further confirms that these Conditions shall likewise govern any future booking made by him with the Organiser save as clearly stated on the booking form for that future booking.

CONTACT

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